



GIRISH C SURYAJOIES
Senior Visual Designer

DESIGN PORTFOLIO

experience

APPLE INC

Visual / UI Design Consultant

August 2018 / Till Date - Santa Clara

DESIGN CONSULTANT

November 2016/ August 2018 - Dublin CA

DREAMWORKS ANIMATION

Matte Painting Compositor

January 2014 / November 2016 - Bangalore, Redwood City

THOMSON REUTERS

Senior Visual Design Consultant

November 2008 / October 2009 - Boston

HEWLETT PACKARD

Senior User Experience Designer

Febraury 2005 / July 2008 - Bangalore

DIGITAL THINK INC

Senior Visual Designer

September 2002 / December 2003 - Bangalore

INTELLECTUAL SOFTWARE SOLUTIONS

Senior Graphic Designer

October 1999 / September 2002 - Bangalore

education

MASTER OF FINE ARTS IN VISUAL EFFECTS

Academy of Art University

June 2010 / December 2012 - San Francisco

BACHELOR OF COMMERCE

Bangalore University

June 1996 / November 1999 - Bangalore

certification

USER CENTERED ANALYSIS & CONCEPTUAL DESIGN

PRACTICAL USABILITY TESTING

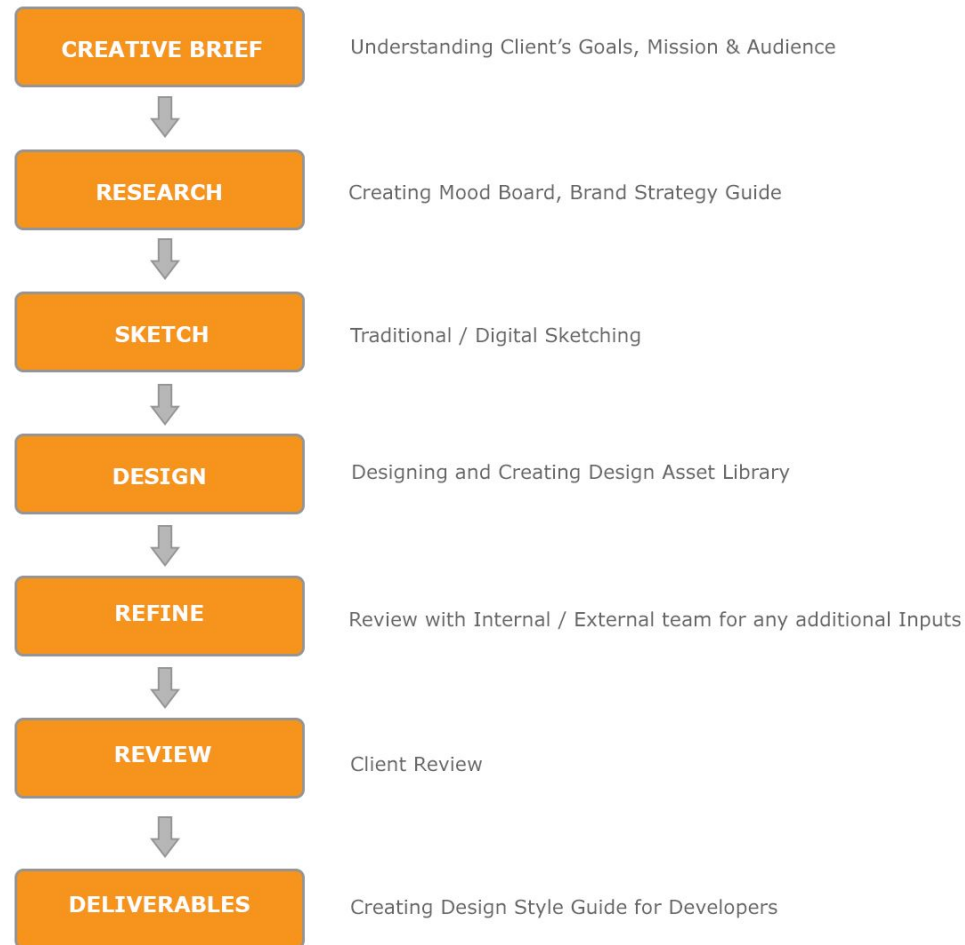
Human Factors International

tools

Photoshop / Sketch /Illustrator / After Effects / Indesign / AdobeXD / Maya / Vue / Office Tools/ Nuke / Zbrush / SpeedTree / Terragen

Design Process

Visual design process is very important for any type of projects from small illustration to highly complex application design

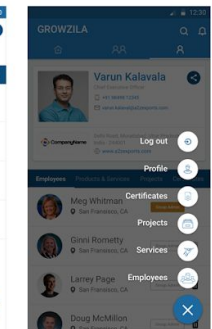
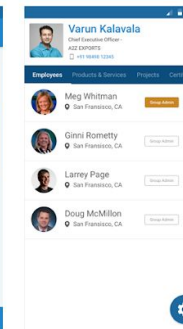
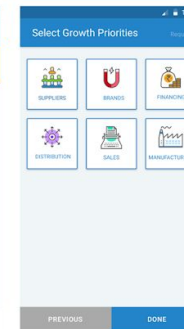
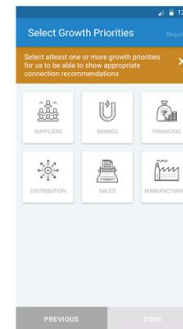
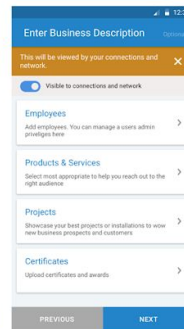
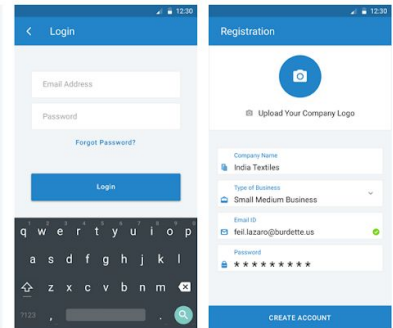
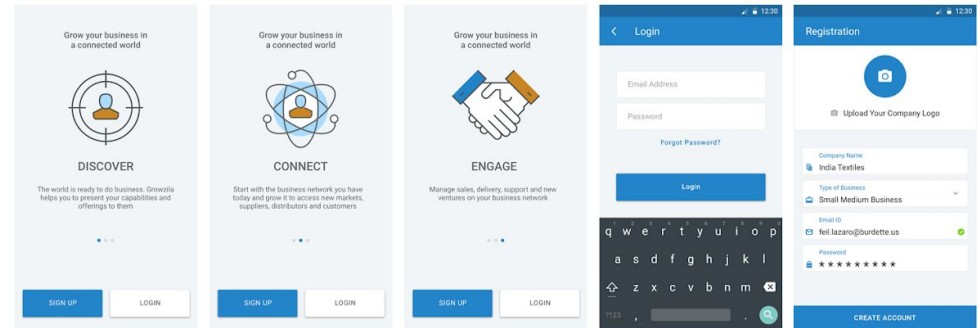
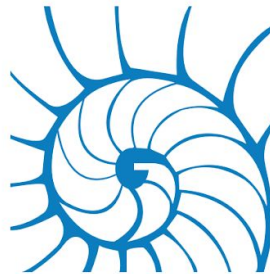


Growzila - Mobile Application Design

Design Consultant

about

Growzila is a mobile first platform that helps small businesses discover, connect and engage with each other



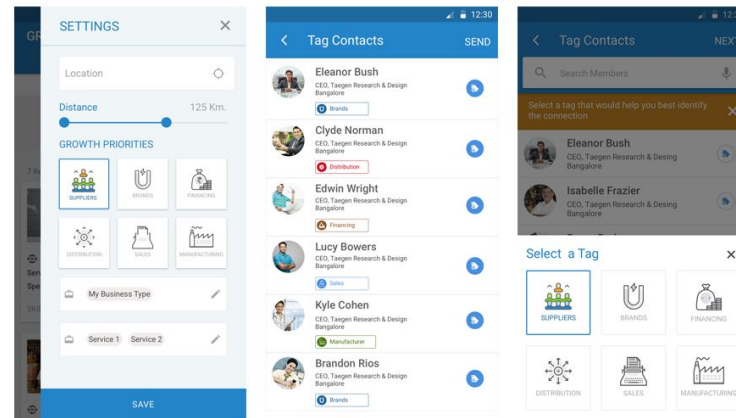
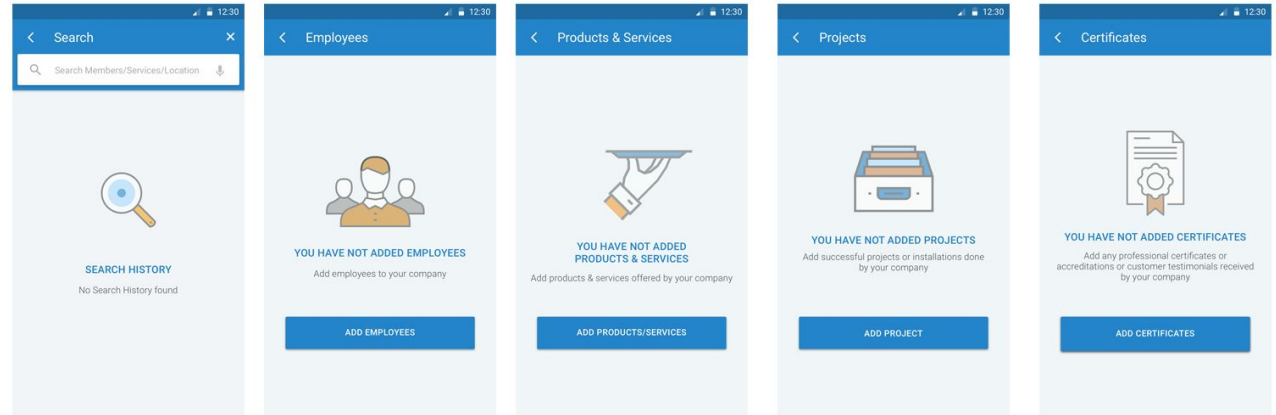
Growzila - Mobile Application Design

Design Consultant

role
Design Consultant

responsibilities
Designed information graphics and subsequent screen design

platform / tools



Brocade - Server Application Design

Design Consultant

about

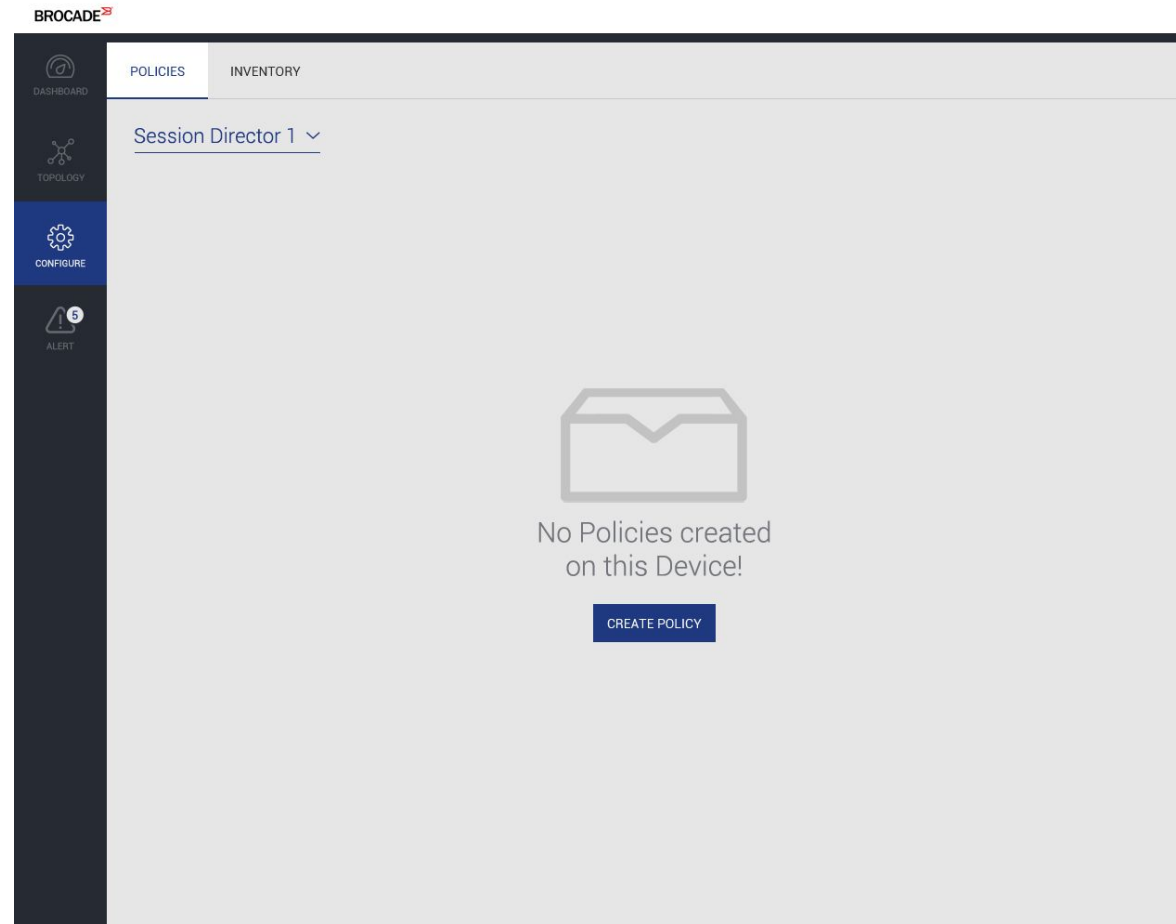
Brocade Visibility Manager is a single point of management for all Brocade Network Visibility products in the network

Improves productivity and helps reduce operating costs by automating discovery, configuration backups

Centralizes management of all Visibility products

Simplifies maintenance and provisioning while minimizing opportunities for human error with an intuitive, point-and-click Graphical User Interface (GUI)

Provides granular configuration control at the device and port levels responsibilities Designed, information graphics and subsequent screen design



Brocade - Server Application Design

Design Consultant

role
Design Consultant

responsibilities
Designed information graphics and subsequent screen design

platform / tools



NEW SESSION DIRECTOR POLICY

Basic Details ?

Enter Policy Name *
Policy Name

Apply Flow On *
All

Define Rulesets ?

Select Filters to add to a Ruleset

FORWARD → DROP ↓

VLAN
e.g. 200, 300

APN = e.g. 200, 300

APN = e.g. 200, 300

APN = e.g. 200, 300

APN = e.g. 200, 300

APN = e.g. 200, 300

APN = e.g. 200, 300

RESET ADD RULESET

You can sort rules by dragging and re-arranging them or click on the rule number, edit the number to move to desired place

→ VLAN 300	APN = 200 X APN = 200 X APN = 200 X APN = 200 X APN = 200 X APN = 200 X	1	✎
→ VLAN 300	APN = 200 X APN = 200 X APN = 200 X	2	✎
↓ DROP	APN = 200 X APN = 200 X APN = 200 X	3	✎

SAVE PUBLISH

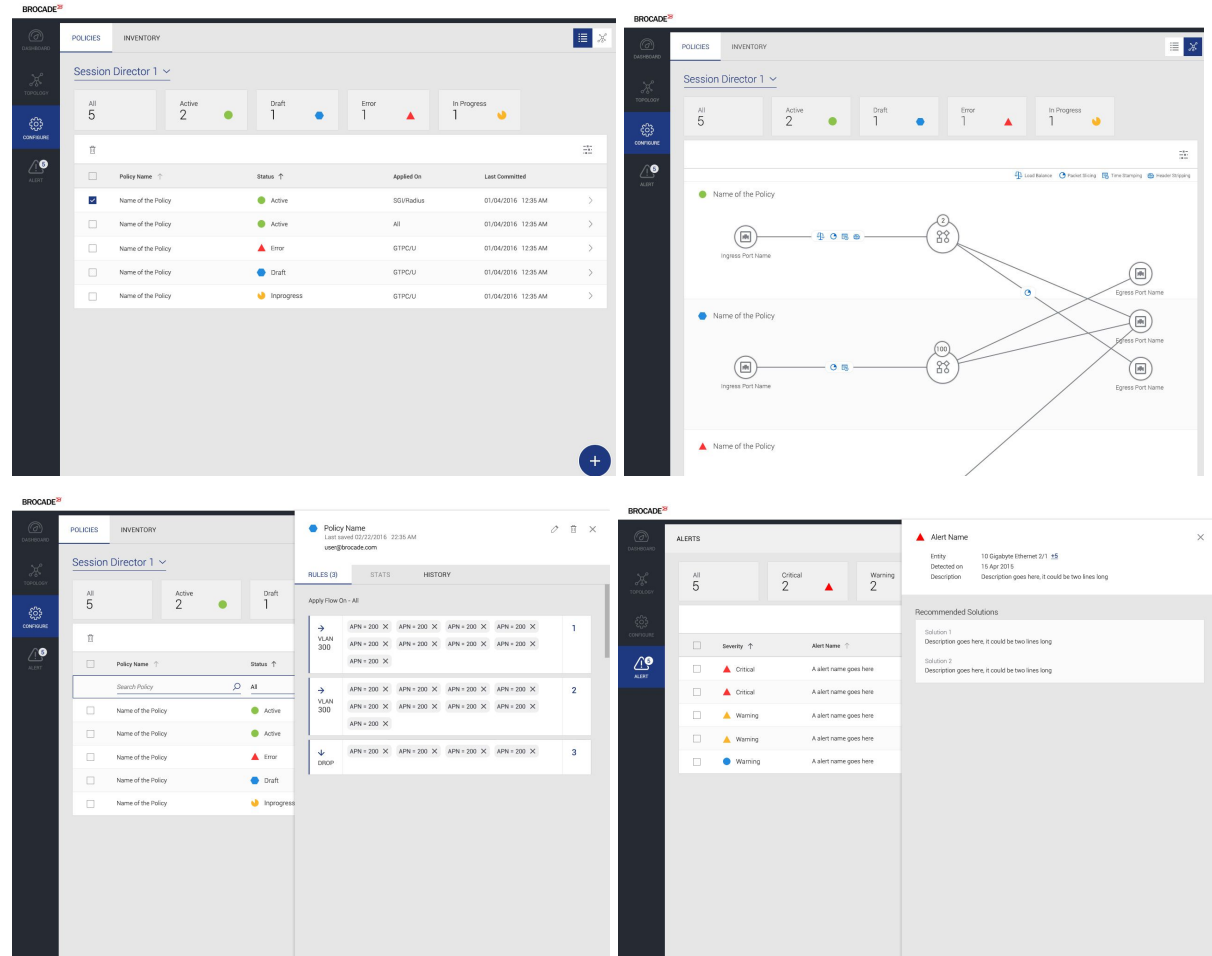
Brocade - Server Application Design

Design Consultant

role
Design Consultant

responsibilities
Designed information graphics and subsequent screen design

platform / tools



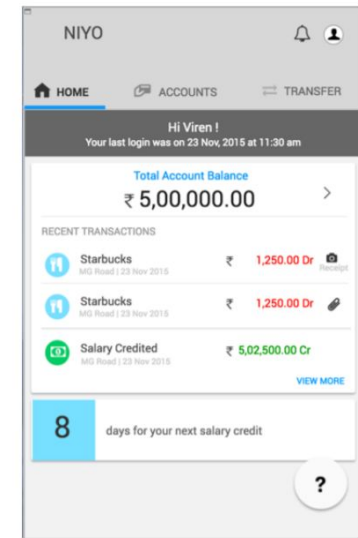
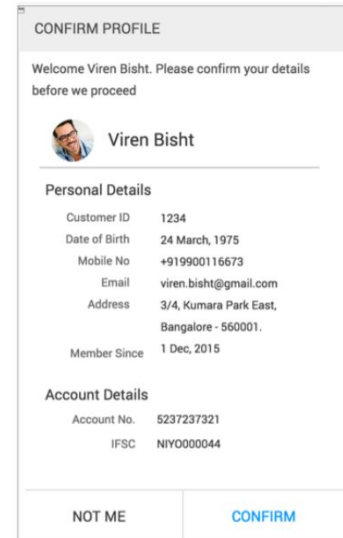
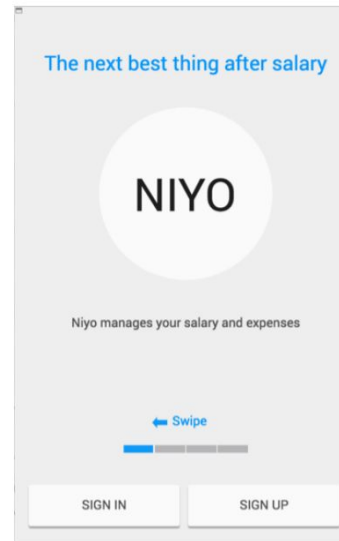


Niyo - Mobile Application Design

Design Consultant

about

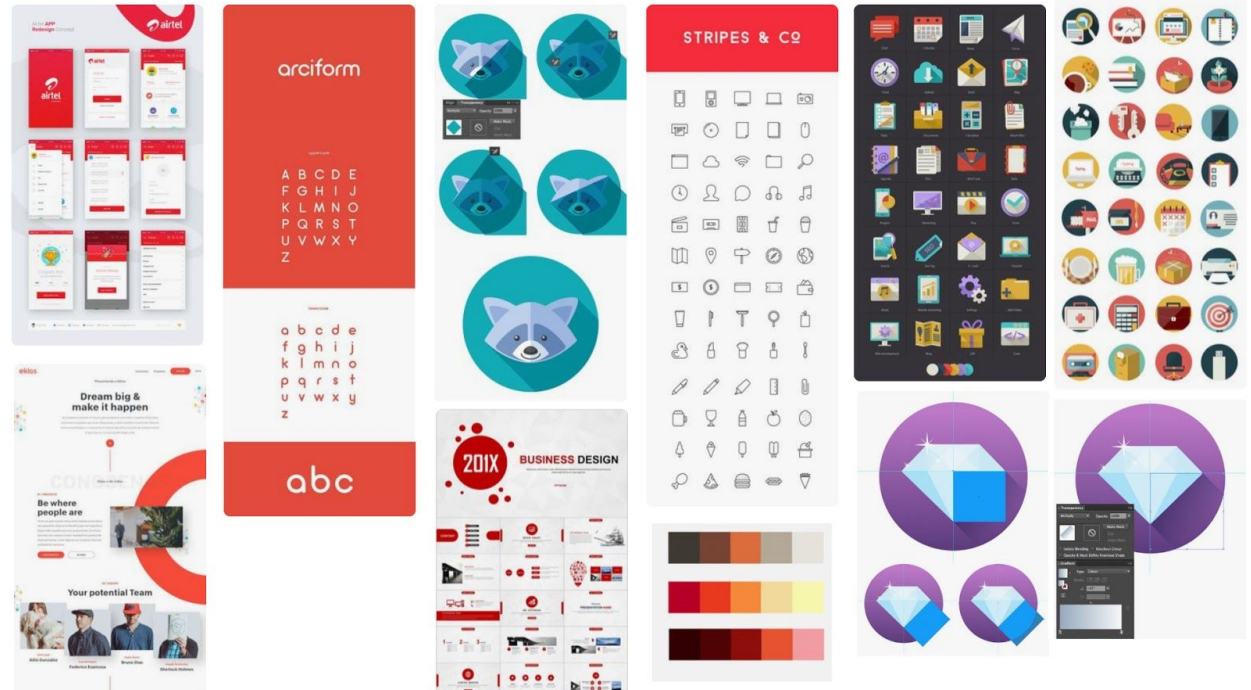
NiYO is a one stop solution for Food, Medical, Fuel, Travel, Phone and various other tax exempted benefits. One card for all employee payouts. Niyo wants to be the complete salary and compensation solution for mid-sized companies with a mobile first approach



Niyo - Mobile Application Design

Design Consultant

One of the reference sets of mood board including color palette



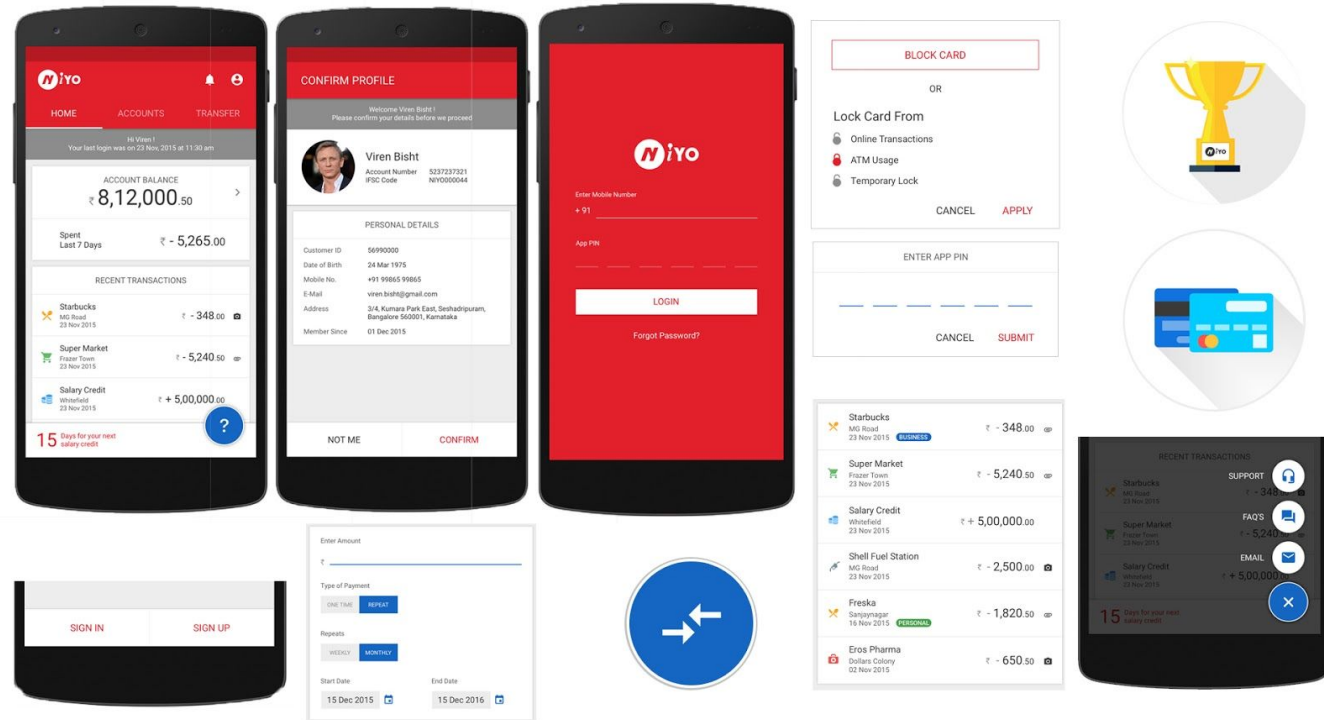
Niyo - Mobile Application Design

Design Consultant

Once the mood board is finalised, we did a quick design layout sketch including information graphics and icons

Later started working on the design options and these are some of **design asset library**

platform / tools



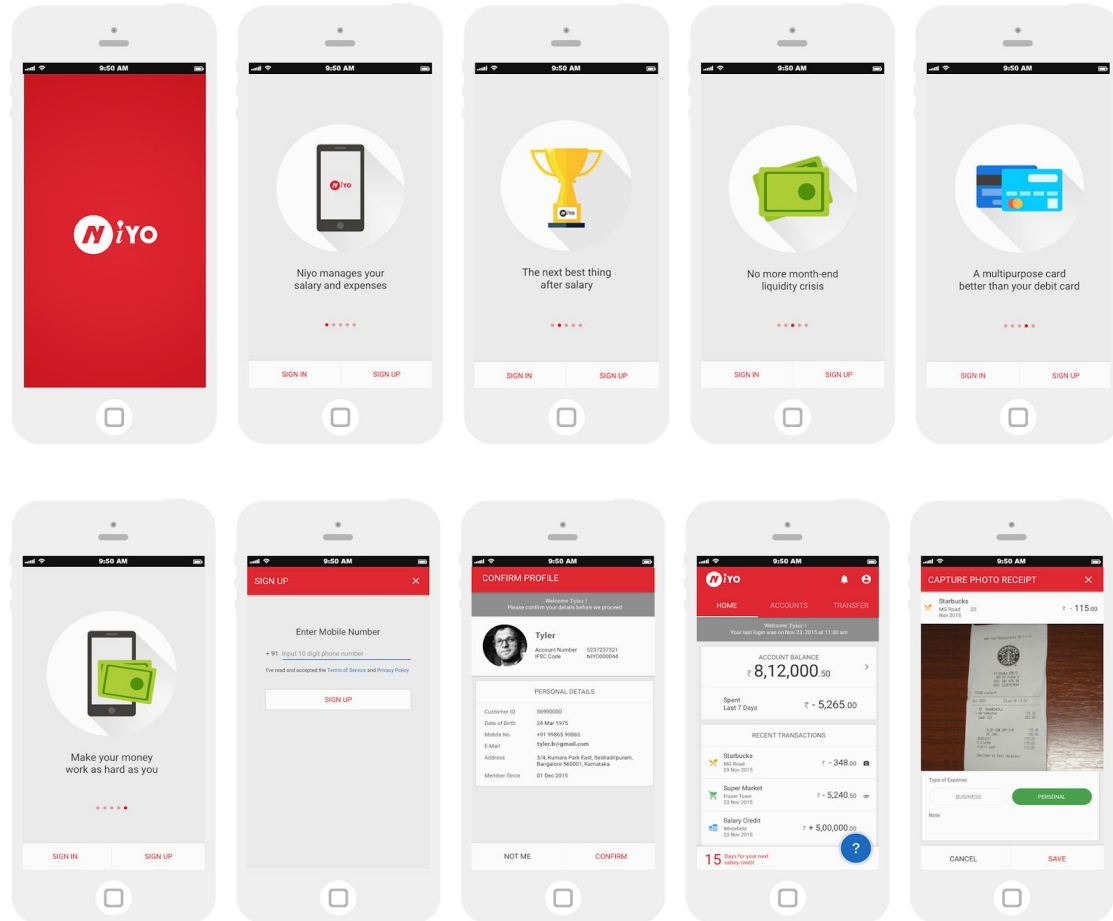
Niyo - Mobile Application Design

Design Consultant

role
Design Consultant

responsibilities
Designed application logo, information graphics and subsequent screen design

platform / tools



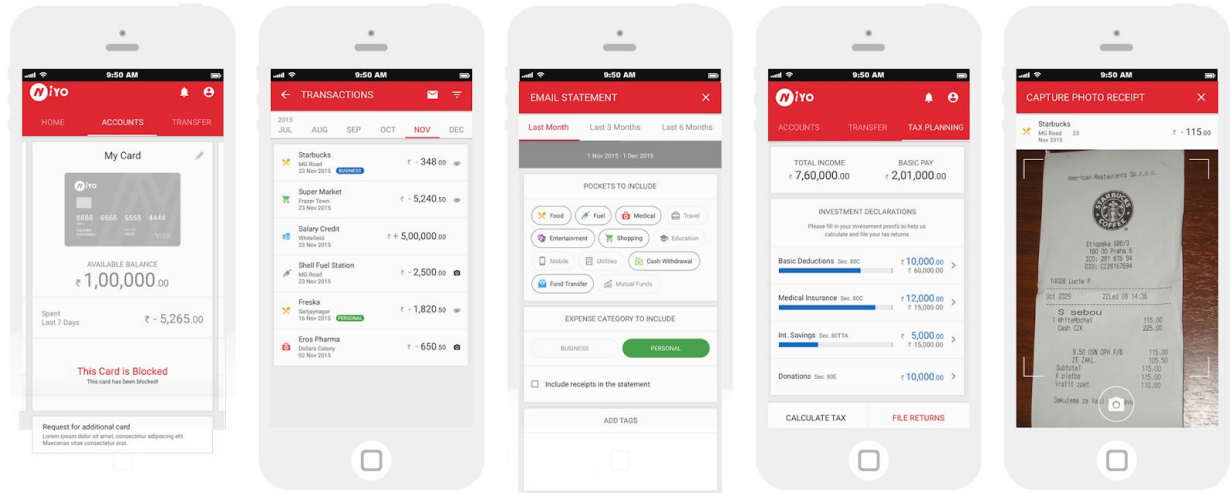
Niyo - Mobile Application Design

Design Consultant

role
Design Consultant

responsibilities
Designed application logo, information graphics and subsequent screen design

platform / tools



Smart Deals Client - Application Design

Thomson Reuters

role

Senior Visual Design Consultant

requirement

Wireframe conversion to Final Visual Designing

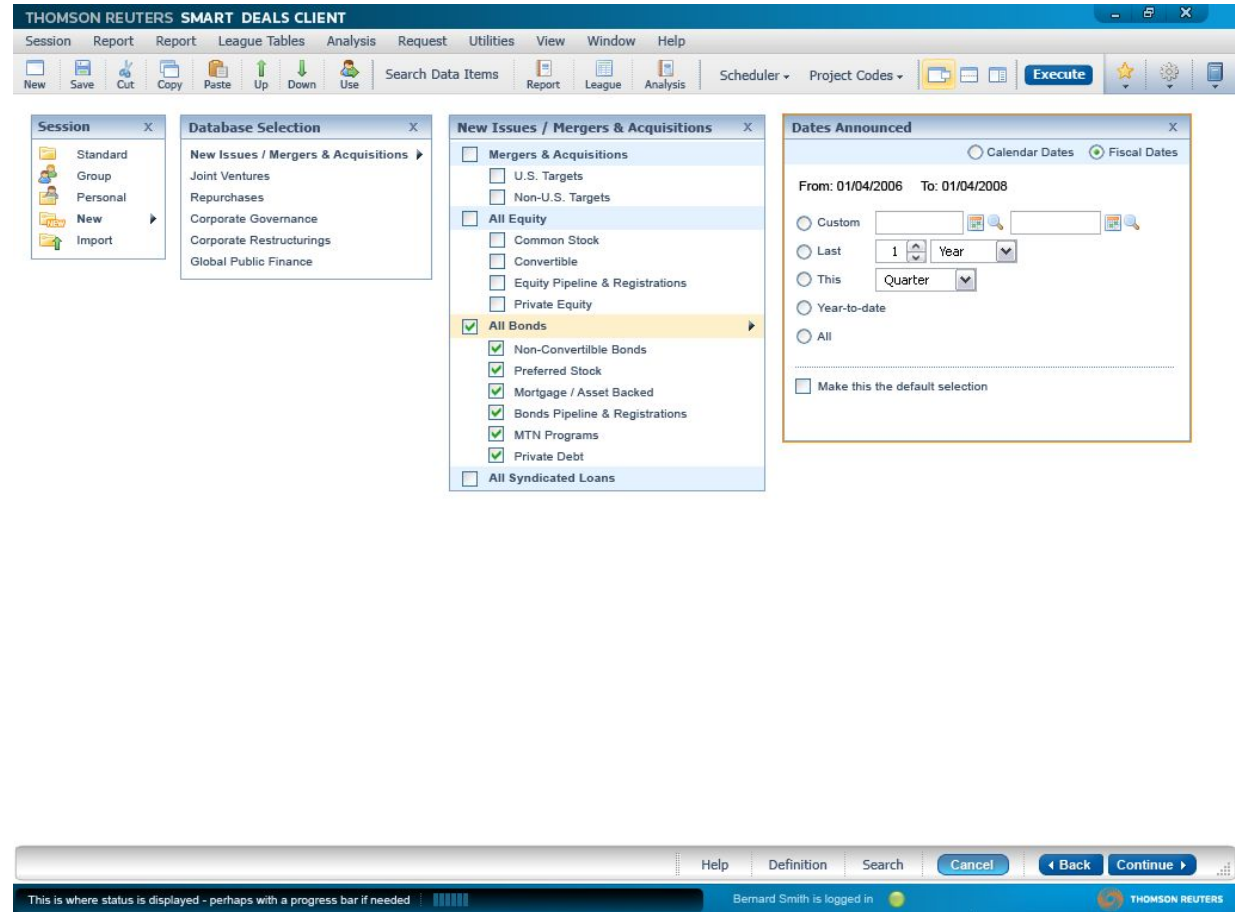
challenges

Getting all the contents with in menu was challenging

responsibilities

Created session window icons
/ Window design

platform / tools



Smart Deals Client - Application Design

Thomson Reuters

role

Senior Visual Design Consultant

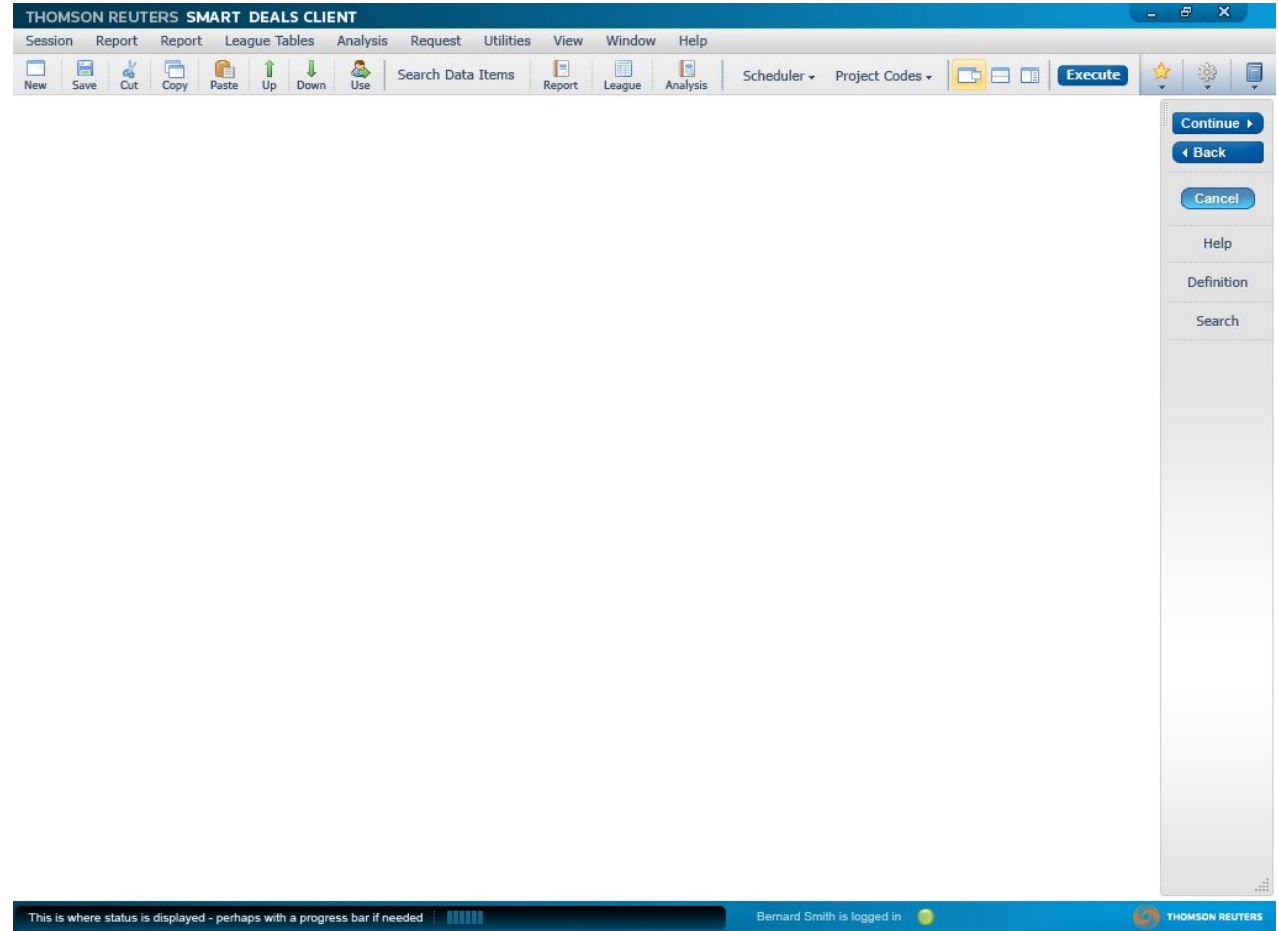
requirement

Wireframe conversion to Final Visual Designing

responsibilities

Designed Right Navigation Bar

platform / tools



Smart Deals Client - Design Assets

Thomson Reuters

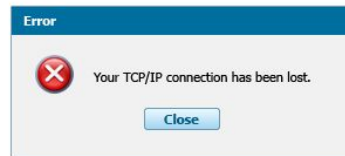
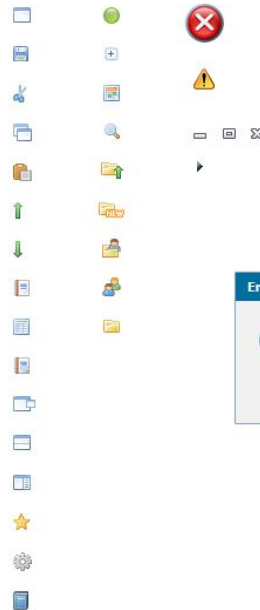
role
Senior Visual Design Consultant

responsibilities
Created Style Guide for further development
Updating latest design standards to
Thomson Reuters Design Library

platform / tools



ICONS/BUTTONS



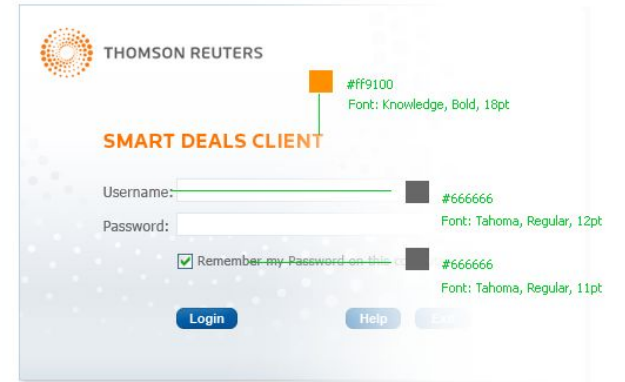
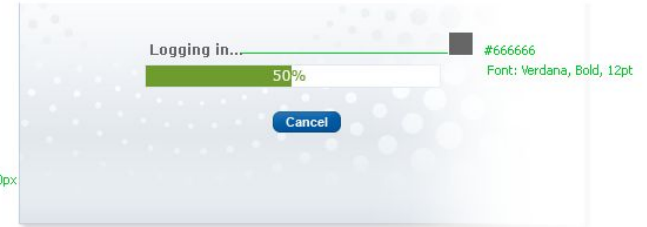
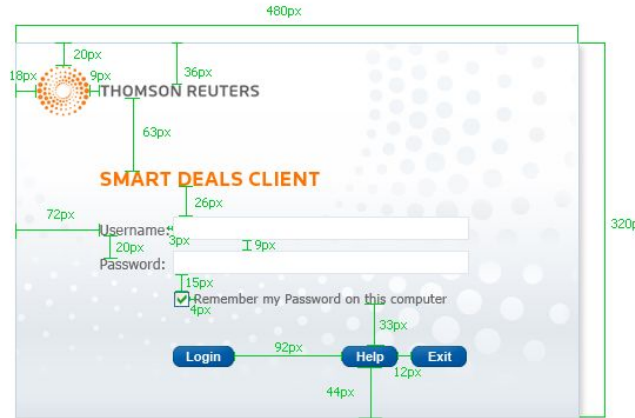
Smart Deals Client - Visual Style Guide

Thomson Reuters

role
Senior Visual Design Consultant

responsibilities
Created Style Guide for further development
Updating latest design standards to
Thomson Reuters Design Library

platform / tools





“ Girish was one of the most reliable and productive designers that I have hired. His friendly and warm personality, conscientious work ethic and optimism were attributes that contributed to the positive energy in our design group. Girish also contributed interesting and thoughtful designs to group projects and was extremely helpful in assisting wherever needed. He is a wonderful addition to any design staff. ”

- Josephine Holmboe , Creative Director

“ Girish is a talented designer and brings a combination of different skills to the table. His knowledge in both interaction and visual design added a lot more value to the project. Girish is always keen to learn and try out different methods of working. His ideas and contribution to the project were well appreciated by everyone in the team. ”

- Charusimtha Ram , Design Strategist

<https://www.linkedin.com/in/girishcs/>

Deals Comparables - Application Design

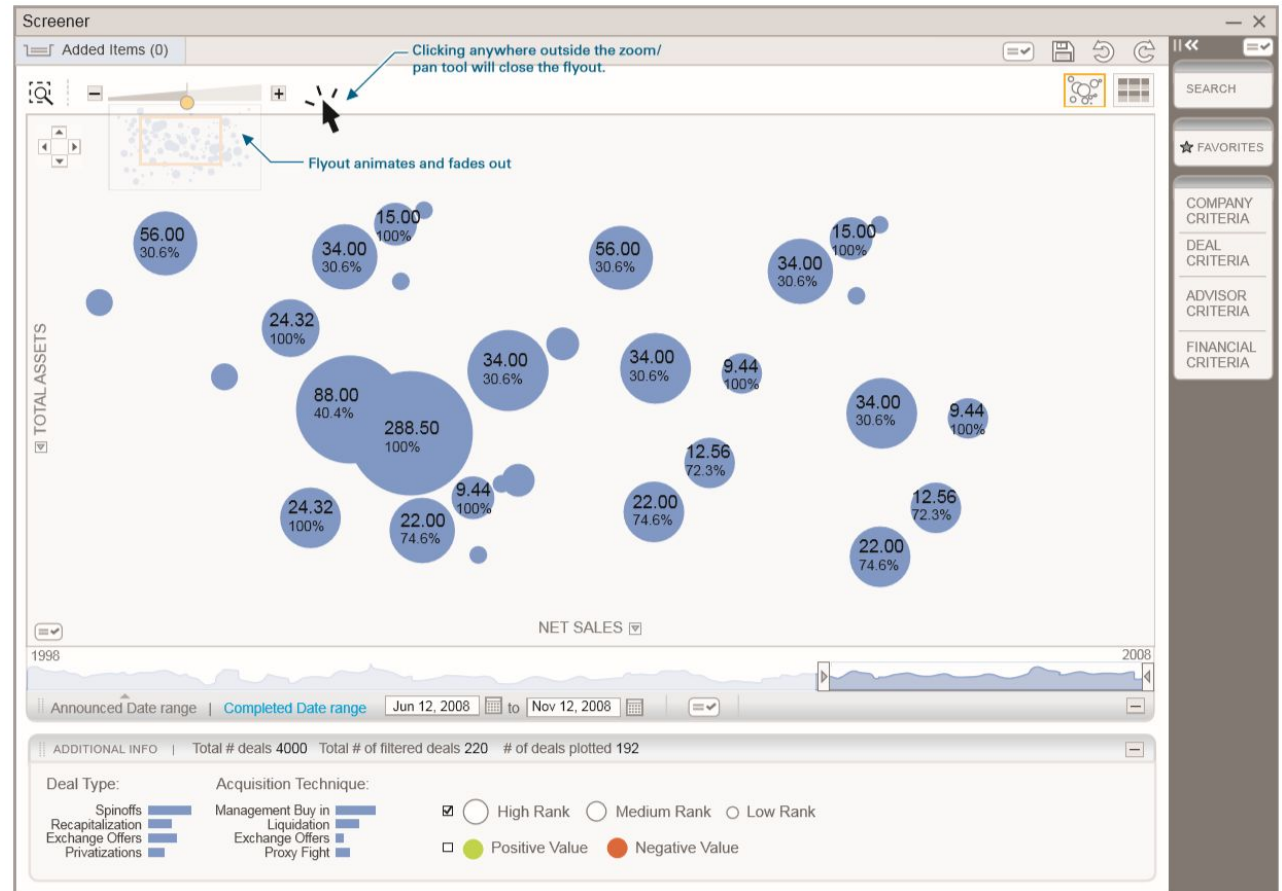
Thomson Reuters

role
Senior Visual Design Consultant

requirement
Wireframe conversion to Final Visual Designing

challenges
Creating scattered dots that should be able to be achieved through development, Layouting with complex information through design was big challenging

platform / tools



Deals Comparables - Application Design

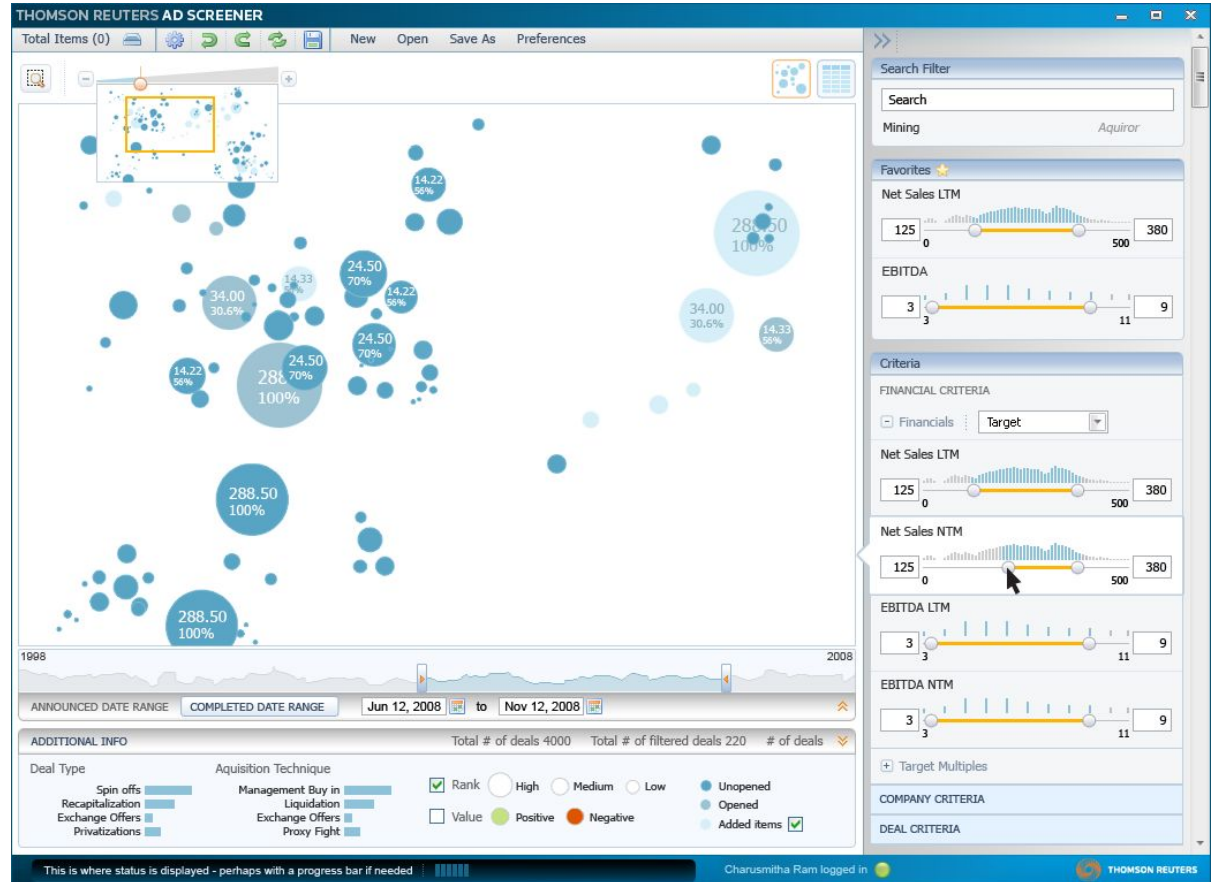
Thomson Reuters

role
Senior Visual Design Consultant

requirement
Wireframe conversion to Final Visual Designing

responsibilities
Created primary links icons
Designed content area including Scattered dots / Sliders / Popups / Additional Screens /Containers

platform / tools



Web Application Design

Thomson Reuters

role
Senior Visual Design Consultant

requirement
Wireframe conversion to Final Visual Designing

Designed content area including tabs / Analysts Revision Model Table

platform / tools



Analyst Revisions Model

Percentile
29
100=Highest

Revision Components

Revenue				
EBITDA				
EPS				
Recommendations				

Low High

Ranking

Low High

Key:

- Ranks 91-100
- Ranks 71-90
- Ranks 31-70
- Ranks 11-30
- Ranks 1-10

[View Analyst Revisions Model Detail](#)

Company Report: [13 days ago](#)

THOMSON REUTERS TRANSCEND Welcome Back, Edward | Sign out

Apple Inc. AAPL NASDAQ House Rec: **Strong Buy**

95.14 ▼ **3.19** (3.32%) Vol. 390,557.00 12:39:15Dec08

Overview | Prices | Charts | **Estimates** | Research & News | Events | Fundamentals | Valuation | Models | Peers | Corp. Info | Debt | Tearsheet

Revisions | Detail | Statement | Guidance | History vs. Estimates | Recommendations | Analysts

EPS Estimates

	This Quarter FQ Oct-09	This Year FY Jan-09
SmartEstimate	\$0.071	\$0.304
Mean	0.070	0.303
Predicted Surprise	0.001	0.001
Predicted Surprise %	> 1.2%	0.4%
Low : High	0.06 : 0.08	0.29 : 0.34

Expected Report Date 12-Nov-08 14-Feb-09

Legend 1

Legend 2

Legend 3

TBD

TBD

Recommendation History

Analysts Revisions Model

Percentile	Rank Keys	1-10	11-30	31-70	71-90	91-100
100-Highest	Recommendations					
10	Revenue					
	EBITDA					
	EPS					

Company Report: 28 days ago
[View Analyst Revisions Model Detail](#)

Recent Analyst Highlights

- 30-day mean change for this quarter EPS = **(21.4%)**; for this year EPS = **(14.0)**
- Revenue RevisonCluster for the Oct-08 quarter: 28 of 31 analysts since Aug-15; average revision **0.6%**; EPS Revision Cluster for the Jan-09 year: 31 of 32 analyst since Aug-15; average revision **(14.3%)**
- For the Oct-08 quarter, company expects earnings between **.06** and **.07** -- est at ann: **.09**

Information Graphics

Hewlett Packard

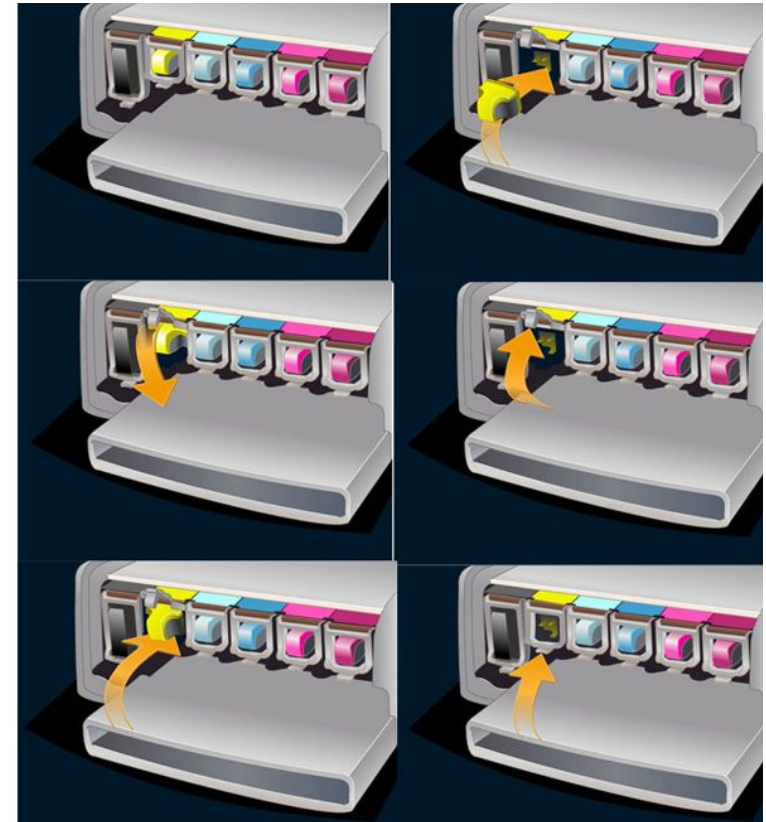
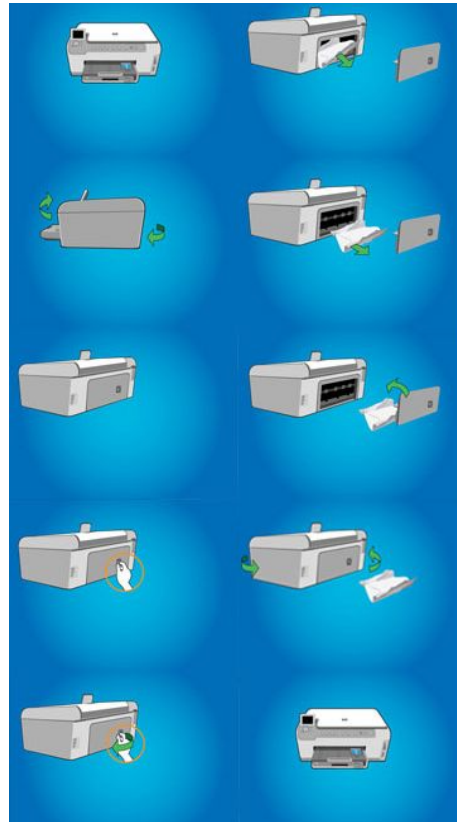
role
Senior User Experience Designer

requirement
Creating Illustration of Printer Paper Jam and Removing cartridge

challenges
Working on SVG Scalable Vector Graphics outline was very challenging, visual elements should be perfect otherwise it wont be visible once we out in Printer display And creating small size icons are always challenging

responsibilities
Complete ownership of creating SVG animation and testing on Printer Icon creation

platform / tools



Information Graphics

Thomson Reuters

role
Senior Visual Design Consultant

requirement
Creating Icons for Phone

challenges
Creating Icons for specific industry
(Finance)
Creating small size icons are always
challenging

responsibilities
Complete ownership of creating Icons

platform / tools





Information Graphics

Thomson Reuters

role

Senior Visual Design Consultant

requirement

Creating Icons for internal applications

challenges

Creating small size icons are always challenging

responsibilities

Complete ownership of creating window based icons

platform / tools



access to a menu of related links



time range

24x



Predefined time

3



Visited

3



Hover

Options

1 2 3 4

Events

1 2 3 4

New

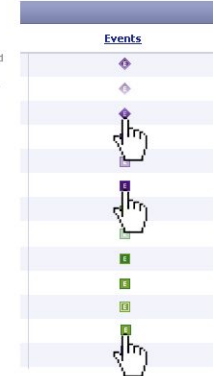
1 2 3 4

Visited

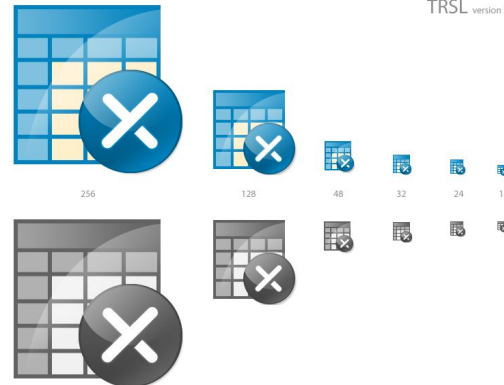
1 2 3 4

Hover

IB version 1.3



TRSL version 2.2



Layout Design

Thomson Reuters

role
Senior Visual Design Consultant

requirement
Smart Targets Report

challenges
Tons of informations to be put in one page was challenging

responsibilities
Layout Designing

platform / tools



Fidelity Management & Research

245 Summer Street, 11th Floor Boston, MA 02210-1133 | Phone: (617) 563-7000

SMART TARGETS Premium Analyst Recommendation: Large Group Meeting

SMART TARGET ANALYSIS (NEW PUBLISHER SET)				SMART TARGET PEER OUNERSHIP			
Dispersibility %	Turnover	Block Count	Market Cap Screen	Index	Market Value	Date	NP/PS
12,200,000 (Preceded Purchase)	18%	137	\$100 - \$500M	Starbuck	\$259	31-Dec-03	4.3
				Greenpeace Factory	\$100	31-Dec-03	2.4
				Planera Bread	\$56	31-Dec-03	1.6
				Winn-Dixie	\$45	31-Dec-03	1.4
				AT&T Famous Dell Inc.	\$32	31-Dec-03	1.2

Potential Issuing: \$10,000,000
Smart Target Position: 6

FUNDAMENTAL SCREEN				FUNDAMENTAL PEERS					
Rank	Factor	Theoretical	MOO	Peer/Fair	Index	Market Value	Date	NP/PS	
1	ROE	23.7	16.8	3	Starbuck	\$259	31-Dec-03	4.3	
2	Profit Margin	18.3	15.3	3	Yulex Marine Exploration	OMEX	\$2	31-Dec-03	0.3
3	Wt Cov	11.5	12.1	4	Microsoft	MSFT	\$3	31-Dec-03	0.1
4	S/Y Rev Gr	1.1	1.0	4	DICD	DICD	\$2	31-Dec-03	0.2
5	S/Y EPS	11.3	0	X	Starbuck	SBUX	\$259	31-Dec-03	4.3
6	S/Y EPS	22.6	30.3	X	Tollste Roll	ROLL	\$26	31-Dec-03	1.1
7	FY P/E	16.7	14.5	X	Yulex Marine Exploration	OMEX	\$2	31-Dec-03	0.3
8	RCA	11.6	9.3	X	Microsoft	MSFT	\$3	31-Dec-03	0.1
					Ounyst	DICD	\$2	31-Dec-03	0.2

FIRM PROFILE

Employment History: Mr. Douglas Simmons is a portfolio manager and analyst at Fidelity Management & Research. He joined the firm in 2003. Previously, Mr. Simmons served as a financial analyst at Hicks, Muse, Tate & Furst from 1999 to 2001. Prior to that, he was an investment banking analyst following the energy sector at Morgan Stanley & Co. Education: Mr. Simmons obtained an M.B.A. from Harvard Business School, Fuchs Formerly Manager. Mr. Simmons managed the Fidelity Select Environmental Services Portfolio. Pronu eu metus eget quam lobortis faucibus. Curabitur egetis elementum metus et suscipit. Vestibulum vel erat eu lectus consequat auctor. Curabitur adipiscing auga aculca sapien porta et suscipit mi dapius. Nulla congue, eros vivit.

KEY CONTACTS

Name	Phone	CMR Email
Kenneth H. Anderson	603-791-6522	2
Lawrence D. Nakers	617-563-7719	3
Pratima Abhandani	617-563-5273	1

INVESTMENT APPROACH

Fidelity Management & Research conducts market research and a bottom-up, fundamental approach to investing. Fundamental analysis is used to determine each candidate's financial and industry position, as well as their market and economic conditions. The firm reviews factors such as growth potential, earnings estimates and quality of management. For the contrarian strategy, the firm seeks companies whose value is believed to be not fully recognized by the market. For the growth strategy, companies believed to have above-average growth potential are favored. For the mid-cap strategy, emphasis is placed in mid-cap companies. For the value strategy, Fidelity Management & Research primarily invests in undervalued companies. Decision Making Process: The firm's investment professionals are backed by a worldwide network of research resources providing constant market and company information. These resources include online, computer-based research tools, as well as a proprietary, personal computer-based operating system that gives portfolio managers global to Street research and earnings models, SEC filings, trading information and research notes on companies worldwide. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec sed ante, nulla in vulputate vulputate, neque libero blandit, sit amet mattisduis lacus eros in tellus. Present eu nisi mi, feugiat auctor nisi. Fusce conandum tempor nisi sit amet euismod. Aliquam et magna eu ipsum porta suscipit. Integer sagittis, risus pulvinar aliquet conandum, augue nisi laoreet sem, in consectetur metus sapien et ante. Nam sed quam in mauris laoreet semper. Pronu eu metus eget quam lobortis faucibus. Curabitur egetis elementum metus et suscipit. Vestibulum vel erat eu lectus consequat auctor. Curabitur adipiscing auga aculca sapien porta et suscipit mi dapius. Nulla congue, eros in viverra portor, est mi faucibus.

PEER OWNERSHIP TOP 10 (BMM)

Company	NP/PS	GR	GR	GR	GR	GR	GR	GR	GR
TREX US	12.440	12.440	09.864	05.343	03.342	12.440	09.864	05.343	03.342
HES-US	10.096	10.096	4.522	3.114	4.168	10.096	4.522	3.114	4.168
AAPL-US	9.883	9.883	8.449	4.259	4.953	9.883	8.449	4.259	4.953
AMAT-US	9.970	9.970	2.911	2.731	2.887	9.970	2.911	2.731	2.887
JPM-US	7.067	7.067	3.344	4.709	3.015	7.067	3.344	4.709	3.015
COIN-US	6.944	6.944	2.938	4.934	3.376	6.944	2.938	4.934	3.376
BP-US	6.852	6.852	1.830	4.922	1.859	6.852	1.830	4.922	1.859
BP-LN	5.760	5.760	1.233	5.396	1.342	5.760	1.233	5.396	1.342
BBY-US	2.590	2.590	416	5.909	820	2.590	416	5.909	820
BBY-US	2.415	2.415	5.963	5.953	310	2.415	5.963	5.953	310

TOP 10 CONSUMER DISCRETIONARY HOLDINGS (BMM)

Company	NP/PS	GR	GR	GR	GR	GR	GR	GR	GR
Via-Mart Stores I	3402	235	0.7						
McDonald's Corp	2814	243.4	0.8						
Wal-Mart Stores I	2727	-49.4	0.5						
Walmart Canada	1754	-251.4	0.3						
Nike Inc - Class	1404	-218.5	0.3						
Concord Corp - CI	862	79	0.2						
Time Warner Inc	933	-567.8	0.2						
Western Union Co	915	-47.2	0.2						
Whirlpool Corp	848	-34.8	0.2						

CHARTED INVESTOR INTERACTIONS

Legend: # Earnings Releases # Conference Call # Shareholder/Annual meetings # Earnings Calls/Presentations # Ex-Dividends

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SMART TARGETS (BMM)

Dispersibility %	Turnover	Block Count	Market Cap Screen
12,200,000 (Preceded Purchase)	18%	137	\$100 - \$500M

Potential Issuing: \$10,000,000
Smart Target Position: 6

INVESTMENT APPROACH

Fidelity Management & Research conducts market research and a bottom-up, fundamental approach to investing. Fundamental analysis is used to determine each candidate's financial and industry position, as well as their market and economic conditions. The firm reviews factors such as growth potential, earnings estimates and quality of management. For the contrarian strategy, the firm seeks companies whose value is believed to be not fully recognized by the market. For the growth strategy, companies believed to have above-average growth potential are favored. For the mid-cap strategy, emphasis is placed in mid-cap companies. For the value strategy, Fidelity Management & Research primarily invests in undervalued companies. Decision Making Process: The firm's investment professionals are backed by a worldwide network of research resources providing constant market and company information. These resources include online, computer-based research tools, as well as a proprietary, personal computer-based operating system that gives portfolio managers global to Street research and earnings models, SEC filings, trading information and research notes on companies worldwide. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec sed ante, nulla in vulputate vulputate, neque libero blandit, sit amet mattisduis lacus eros in tellus. Present eu nisi mi, feugiat auctor nisi. Fusce conandum tempor nisi sit amet euismod. Aliquam et magna eu ipsum porta suscipit. Integer sagittis, risus pulvinar aliquet conandum, augue nisi laoreet sem, in consectetur metus sapien et ante. Nam sed quam in mauris laoreet semper. Pronu eu metus eget quam lobortis faucibus. Curabitur egetis elementum metus et suscipit. Vestibulum vel erat eu lectus consequat auctor. Curabitur adipiscing auga aculca sapien porta et suscipit mi dapius. Nulla congue, eros vivit.

PEER OWNERSHIP TOP 10 (BMM)

Company	NP/PS	GR	GR	GR	GR	GR	GR	GR	GR
TREX US	12.440	12.440	09.864	05.343	03.342	12.440	09.864	05.343	03.342
HES-US	10.096	10.096	4.522	3.114	4.168	10.096	4.522	3.114	4.168
AAPL-US	9.883	9.883	8.449	4.259	4.953	9.883	8.449	4.259	4.953
AMAT-US	9.970	9.970	2.911	2.731	2.887	9.970	2.911	2.731	2.887
JPM-US	7.067	7.067	3.344	4.709	3.015	7.067	3.344	4.709	3.015
COIN-US	6.944	6.944	2.938	4.934	3.376	6.944	2.938	4.934	3.376
BP-US	6.852	6.852	1.830	4.922	1.859	6.852	1.830	4.922	1.859
BP-LN	5.760	5.760	1.233	5.396	1.342	5.760	1.233	5.396	1.342
BBY-US	2.590	2.590	416	5.909	820	2.590	416	5.909	820
BBY-US	2.415	2.415	5.963	5.953	310	2.415	5.963	5.953	310

TOP 10 CONSUMER DISCRETIONARY HOLDINGS (BMM)

Company	NP/PS	GR	GR	GR	GR	GR	GR	GR	GR
Via-Mart Stores I	3402	235	0.7						
McDonald's Corp	2814	243.4	0.8						
Wal-Mart Stores I	2727	-49.4	0.5						
Walmart Canada	1754	-251.4	0.3						
Nike Inc - Class	1404	-218.5	0.3						
Concord Corp - CI	862	79	0.2						
Time Warner Inc	933	-567.8	0.2						
Western Union Co	915	-47.2	0.2						
Whirlpool Corp	848	-34.8	0.2						

CHARTED INVESTOR INTERACTIONS

Legend: # Earnings Releases # Conference Call # Shareholder/Annual meetings # Earnings Calls/Presentations # Ex-Dividends

Entertainment Design

www.gitchas.weebly.com

introduction

I have 3 years of Entertainment Design experience working on features films like Penguins of Madagascar, Boss Baby. I am responsible for creating most of the digital 3D environment and compositing .

skills

3D Modelling / Illustrations / Concept Art / Digital Matte Painting / Compositing / Photography

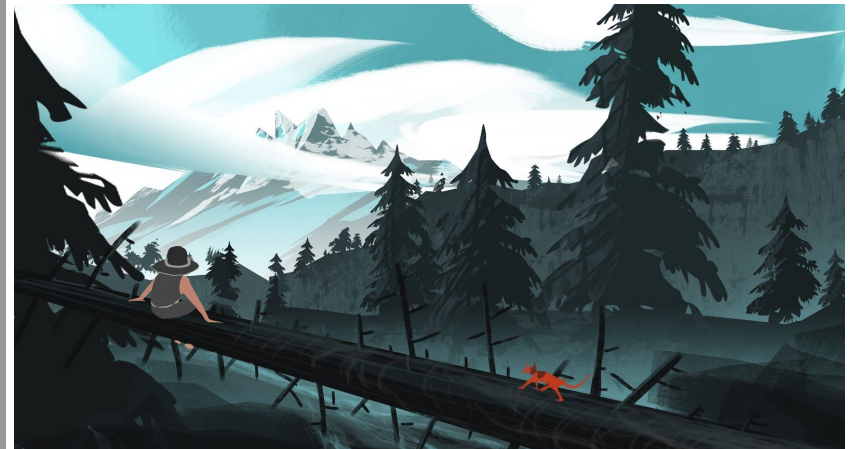
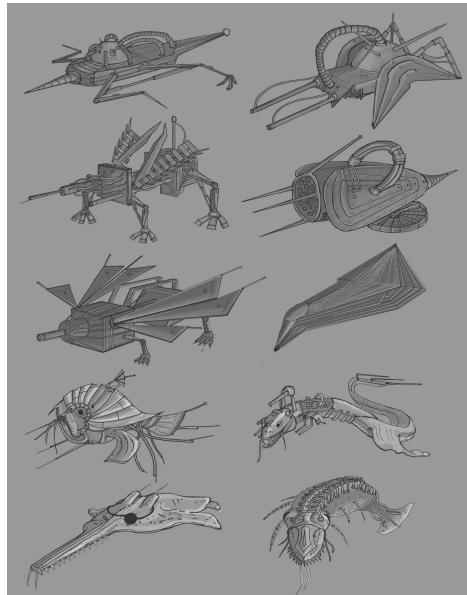
platform / tools



Entertainment Design

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platform / tools



Thank You :-)